



Excite Credit Union Named Best Credit Union in Silicon Valley for Second Consecutive Year
Excite voted the 2025 Best Credit Union in Silicon Valley in The Mercury News readership poll

SAN JOSE, Calif. (March 17, 2025) – For the second consecutive year, Excite Credit Union has been named the Best Credit Union in Silicon Valley in the Best in Silicon Valley Readers' Choice Awards, sponsored by *The Mercury News*.

Now in its 24th year, the annual Readers' Choice Awards recognize the top businesses in the region, as voted by readers of *The Mercury News*. Excite's repeated selection demonstrates its Members' trust, satisfaction, and loyalty, as well as its meaningful contributions to the Silicon Valley community.

"We're thrilled and deeply grateful to once again be named the Best Credit Union by the 2025 Readers' Choice Awards," said Brian Dorcy, President and CEO of Excite. "This award reflects our team's hard work and commitment as they serve our Members—helping them achieve their financial goals as individuals, families, and business owners. It also acknowledges Excite's ongoing efforts to empower those who live and work in Silicon Valley through its engagement with the community."

Known as The Community's Credit Union, Excite has been proudly serving area residents since 1952. It offers a wide range of financial products and services, including checking and savings accounts, IRAs, credit cards, home and auto loans, personal and student loans, and comprehensive business banking solutions. Excite provides essential financial services to Members at all income levels, including undocumented individuals and the underbanked. In addition, Excite is dedicated to fostering financial literacy and collaborating with local nonprofit organizations and schools to help build stronger, more resilient communities.

Excite Credit Union operates four convenient branches in San Jose, located on Bernal Road, Blossom Hill Road, Curtner Avenue, and at Quezta Gardens on Alum Rock Avenue and King Road.

To learn more about Excite Credit Union and its services, visit excitecu.org.

About Excite Credit Union

Excite Credit Union is Member-owned and Member-focused, giving everyone the chance to build a stronger financial future. With branches in California and North Carolina, Excite offers a full range of banking services and is committed to making life affordable for everyone. Excite is also the only credit union based in Santa Clara County designated as a Community Development Financial Institution (CDFI), Low Income Designated Credit Union (LICU), and a Juntos Avanzamos Member. These designations reflect the credit union's ongoing commitment

to serving low-to-moderate income and immigrant communities with fair, safe bank deposit and loan products. For more information, visit www.excitecu.org.

###

Media Contact:

Nina Cole

408-979-3653

ncole@excitecu.org